The New ArcGIS StoryMaps: Effortless Digital Storytelling for any Audience

Presented by Sumaiya Siddiqi, Technical Solutions Specialist
Today’s Agenda

This session is designed to help you:

1. Compare “classic” story map templates to the new one-stop shop ArcGIS StoryMaps
2. Discover how to navigate the new ArcGIS StoryMaps UI to tell your story
3. Learn how to create an engaging story map
4. Learn tips and tricks to make your story maps visually effective
Out with the old (…well sorta), in with the new!
What about the classic templates?

- As the new ArcGIS StoryMaps is being introduced, you can continue to create stories with the classic Esri Story Maps templates.

- The classic templates will be available for creating stories until **mid-2020**, and authors will be able to edit existing stories until **2024**.

- After that time, stories created with classic templates will continue to be available for viewing and sharing, but new functionality and support will be limited.
Assembling beautiful stories just got easier

- Unified story builder
- One-click themes
- Express maps
- Autosave
- Publishing workflow
- Mobile-first design
9 Steps to telling an engaging and effective story that everyone should note...
1. Start with a BANG!
2. Unified look and feel
3. Create a story with rhythm
4. Use active and passive maps
5. Add a hero
6. One size doesn’t fit all
7. Think Big...
Think Small
8. Keep it short and sweet
9. Make a call to action
What’s coming next

• Add places by uploading geotagged photos
• Allows story printing
• Is available in ArcGIS Enterprise
ArcGIS StoryMaps Feedback
Send us your StoryMaps!

**App Hub**

Explore our hub to see the creative ways Esri Canada and our user community are taking advantage of story maps and app builders to share their work.

Visit the App Hub

**Open Data Hub**

Open data capabilities of ArcGIS Hub make it possible to share and discover authoritative data. Leverage a repository of Esri Open Data technology to improve understanding, drive new efficiencies, and transform community engagement.

Visit the Open Data Hub
Resources

Resources

• Esri Canada User Conferences – esri.ca/uc

• Upcoming webinars & events
  - Introduction to ArcGIS Notebooks – October 24, 2019
  - Leveraging ArcGIS Business Analyst for Location Analytics – November 28, 2019

• Related training courses
  - Sharing GIS Content Using ArcGIS
  - ArcGIS Online for Publishers
  - Configuring Web Apps using Web AppBuilder for ArcGIS
Thank You

- If you have any additional questions about the content presented to you, feel free to contact me:
  - Sumaiya Siddiqi, Technical Solutions Specialist – ssiddiqi@esri.ca

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Session Rating