

GIS Ambassador Profile



GIS Ambassador
Larisa Johnstone

Community Focus
Windsor, ON

Schools

- Dr. David Suzuki Public School
- Walkerville Collegiate Institute

Windsor-area Students Apply GIS Thanks to Local Volunteer

Larisa Johnstone is a Windsor-based GIS professional who is a passionate believer in the educational value of maps and geographic information systems (GIS).

Ms. Johnstone decided to extend her passion for geography and GIS into her community by volunteering at her daughter's elementary class at Dr. David Suzuki Public School in spring 2015. She began by spending a few hours teaching her daughter's class mapping basics and how she applies GIS at work. Ms. Johnstone's main goal was to get teachers excited about ArcGIS Online. She demonstrated how ArcGIS Online technology, particularly story maps, can be used in lessons beyond the geography classroom. Ms. Johnstone gave several teachers a crash course on how to create a basic story map and pointed them to additional online resources, such as story map video tutorials and GIS-lesson plans available from Esri Canada.

Ms. Johnstone's GIS session was so well received that other teachers in the school asked her to lead similar presentations in their classrooms.

Get involved

Visit esri.ca/ambassador to learn more about becoming a GIS Ambassador or getting connected to one in your community.

"Being a GIS Ambassador has allowed me to take my love and passion for GIS and geography and combine it with my other passion: education."

Larissa Johnstone
GIS Ambassador

GIS Ambassador



Become a

GIS Ambassador



What does a GIS Ambassador do?

A GIS Ambassador supports a K-12 teacher or school by hosting or participating in a GIS Day event, presenting to a K-12 class on the use of GIS in their field, providing local data for K-12 students to use, facilitating a hands-on workshop for teachers, or working on a community project in conjunction with K-12 student participation.

By becoming a GIS Ambassador, you and your organization can engage Canadian youth and help them to develop a deeper understanding of the world around them.

Visit esri.ca/ambassador for more information



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